

Jhunnel O. De Jesus

UI/UX DESIGNER

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Portfolio: jhun.pages.dev | [behance.net/jhunnel](https://www.behance.net/jhunnel)

Summary

UI/UX Designer skilled in creating clean, user-focused, and functional digital experiences for responsive websites and web applications. Experienced in collaborating with cross-functional teams to translate business goals into intuitive interfaces that improve usability and engagement. Proficient in modern design tools and development-aligned workflows, with a strong focus on continuous learning and delivering purposeful, results-driven solutions.

Experience

UI/UX Designer

July 2025 - Present

Elephant in the Boardroom

- Currently Designing and redesigning multiple projects assigned by the project manager.
- Conducting brand and business research to enhance user experience and create style guides.
- Collaborating as a Design System Designer on various page designs and redesigns.
- Coordinating with SEO, Development, Content teams, and the Project Manager for successful project delivery.
- Learning new tools and design principles to support projects and improve overall skills.

UI/UX Designer &

Feb 2025 - May 2025

Wordpress Developer Intern

Elephant in the Boardroom

- Interned as a UI/UX Designer and WordPress Developer.
- Collaborated with the UI/UX Lead to align design implementation with user experience goals.
- Designed and developed the Parang Beach Resort website using Figma and WordPress.
- SEO Practices using Yoast SEO.
- Created wireframes, responsive layouts, and prototypes in Figma for usability testing.
- Gained knowledge in typography, hierarchy, color contrast, spacing, and color theory.
- Redesigned landing pages using Figma, improving clarity and boosting user engagement based on project requirements.
- Conducted user research and analysis to support design improvements.

Search Engine Optimisation

Aug 2025 - Sept 2025

Specialist (SEO) Intern

Mojact Marketing

- Three-weeks internship in SEO and digital marketing.
- SEO, Google Analytics, Google Business Profile Optimization (GBP).
- Content optimization and keyword research.
- SEO copywriting and on-page optimization.
- Digital marketing and search engine strategies.

Skills

Design

User Experience Design
User Interface Design
Visual Design
Prototyping (Low/High-Fidelity)
Wireframing

Research

Journey Mapping using User-Centered Design (UCD)
Design Thinking Process
Competitor Research Analysis
A/B Testing
Copywriting
Design Strategy
Information Architecture
Heuristic Evaluation
Usability Testing Insights
Design Systems Documentation
UX Writing
Interaction Design
WCAG / Accessibility

Software

Figma, FigJam, Trello, Obsidian, Notion, Affinity, Canva, Google Workspace, Microsoft Teams, Discord, WordPress, Jira and Visual Studio.

Langauage

English (Conversational/Working Proficiency), Filipino (Native Fluency).

Other Skills

Client Management, Time Management, Problem-Solving, Quality Assurance (QA) Testing, Bug Reporting, and Cross-Functional Collaboration

Education

Bachelor of Science in Information Technology

2021-2025

Mindoro State University

Earned a Bachelor of Science in Information Technology (BSIT) degree.